



CRAFT / LOGIC

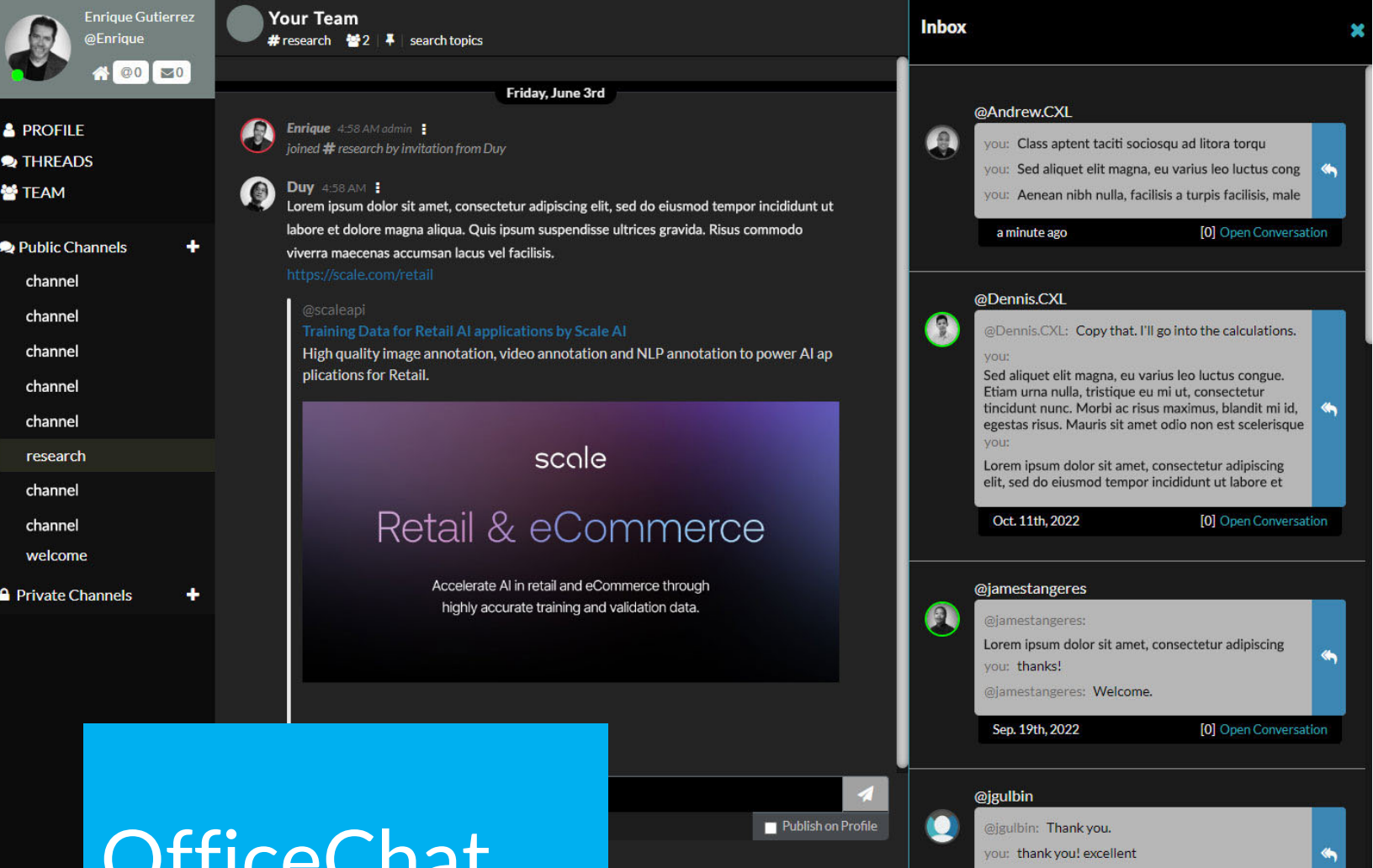
AGILE DEVELOPMENT STRATEGISTS

OfficeChat

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Prepackaged Application Overview

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OfficeChat

Our prepackaged application framework that is architected to be transformed in weeks, rather than months to get you to market faster with the app you want on the platforms you need.

This will save you thousand of both dollars and hours...

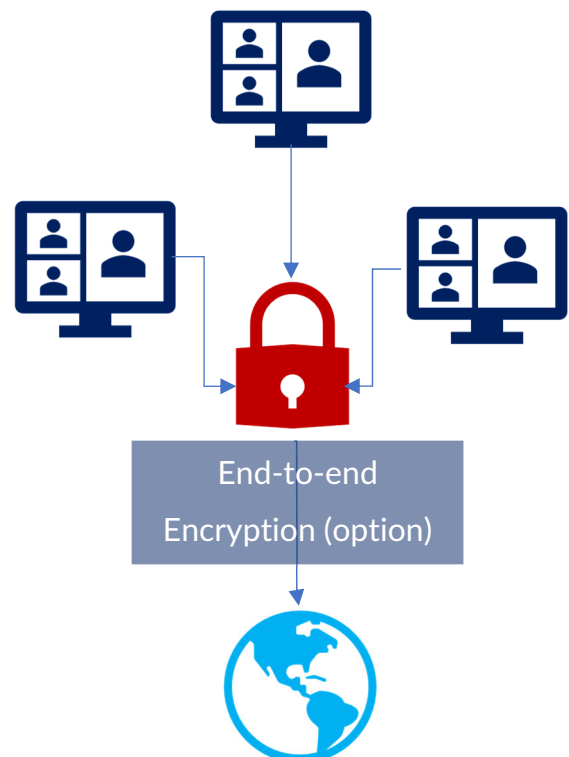
Craft/Logic created OfficeChat as a secure, feature-rich environment that provides a flexible, fast, and ready for market application starting point for clients needing communication, social networking connections, language filters, user access controls, and the various other moving parts that are required to launch a market-ready content sharing platform into the competitive social networking market.

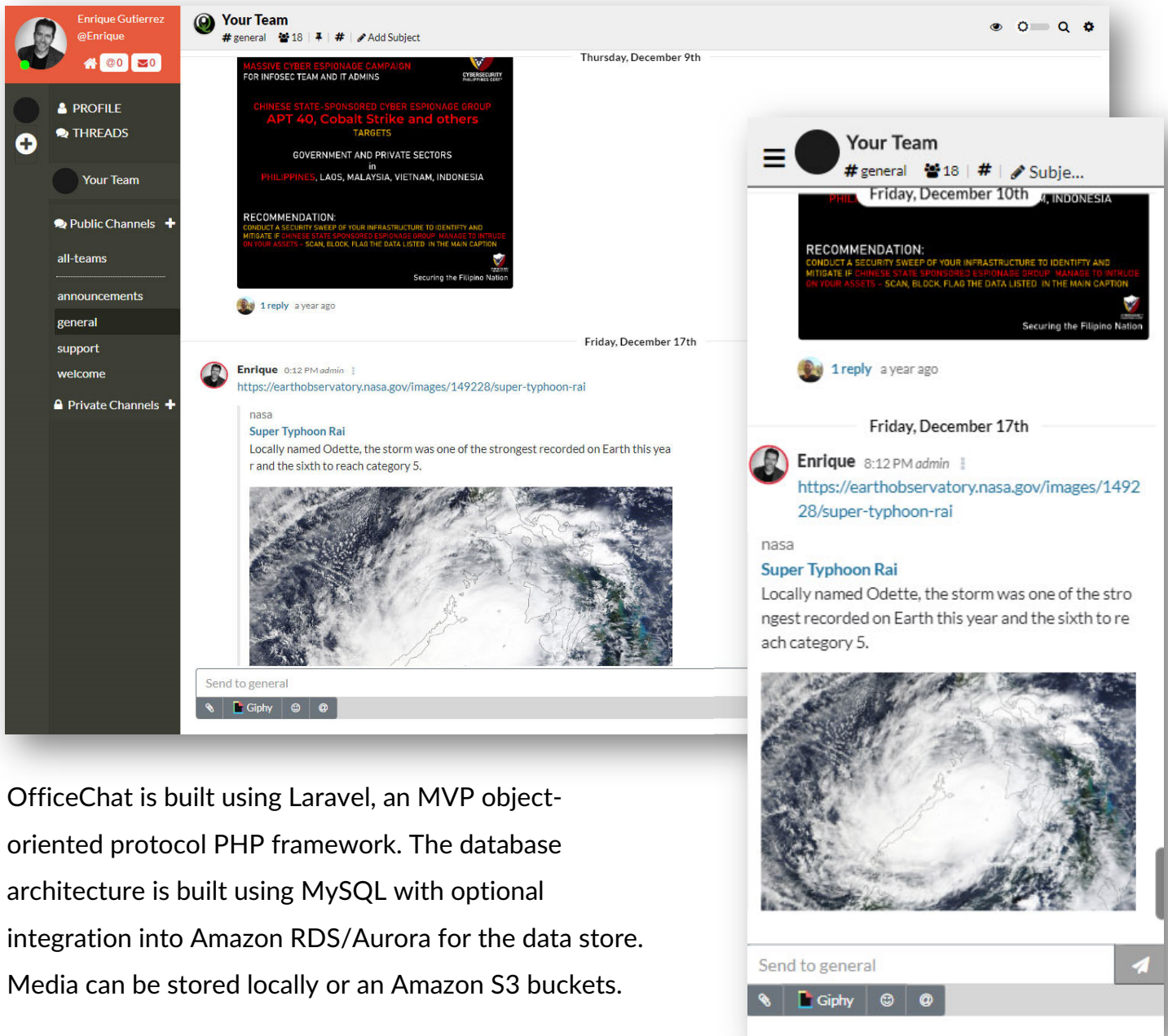
Core Features

We built OfficeChat to compete with the likes of Slack, Discord, Twitter, and many other content-sharing social networks. The features we designed and developed include a wide array of popular community engagement tools, content access functions, and more:

- Open Authentication Protocols (Google, LinkedIn, Twitter, Facebook, SoundCloud, Keycloak) compatible
- Limit registration by email domain
- Password complexity requirements
- Automated group join, channel join, and user connection functions
- Create groups/servers, channels, direct messages, group direct messages
- Public, Private, and VIP (gated) content sharing functions
- Subscription-based user timelines
- Payment options integration (Stripe, Braintree, Coinbase)
- Cryptocurrency wallet integration (Coinbase Commerce)
- Threaded replies
- Web sockets, port listeners for real-time UI updates

- Emojis, GIPHY keyboard, and bad language filter options
- File attachment support (customizable file type permission), drag and drop to attach files, import from clipboard – images and text
- Markdown for message formatting
- User availability status indicator
- User typing indicator
- Directly available in a mobile browser, fully responsive web-application design
- Browser notifications and notification settings
- Native iOS client (optional)
- Native Android client (optional)
- RESTful API architecture





OfficeChat is built using Laravel, an MVP object-oriented protocol PHP framework. The database architecture is built using MySQL with optional integration into Amazon RDS/Aurora for the data store. Media can be stored locally or an Amazon S3 buckets.

Minimum system requirements:

Apache2, Ubuntu 18+, PHP 7+, MySQL 5+, 64GB of disk space, 16GB RAM, 2x multithreaded CPUs, access to ports 443, 6002, and 6003, a web access firewall, API keys for oAuth options (Google, Facebook, etc), optional account on Stripe, Braintree, or Coinbase Commerce, and a registered domain.

Launch your MVP in a fraction of the time with prepackaged **OfficeChat** from Craft/Logic

Use Cases

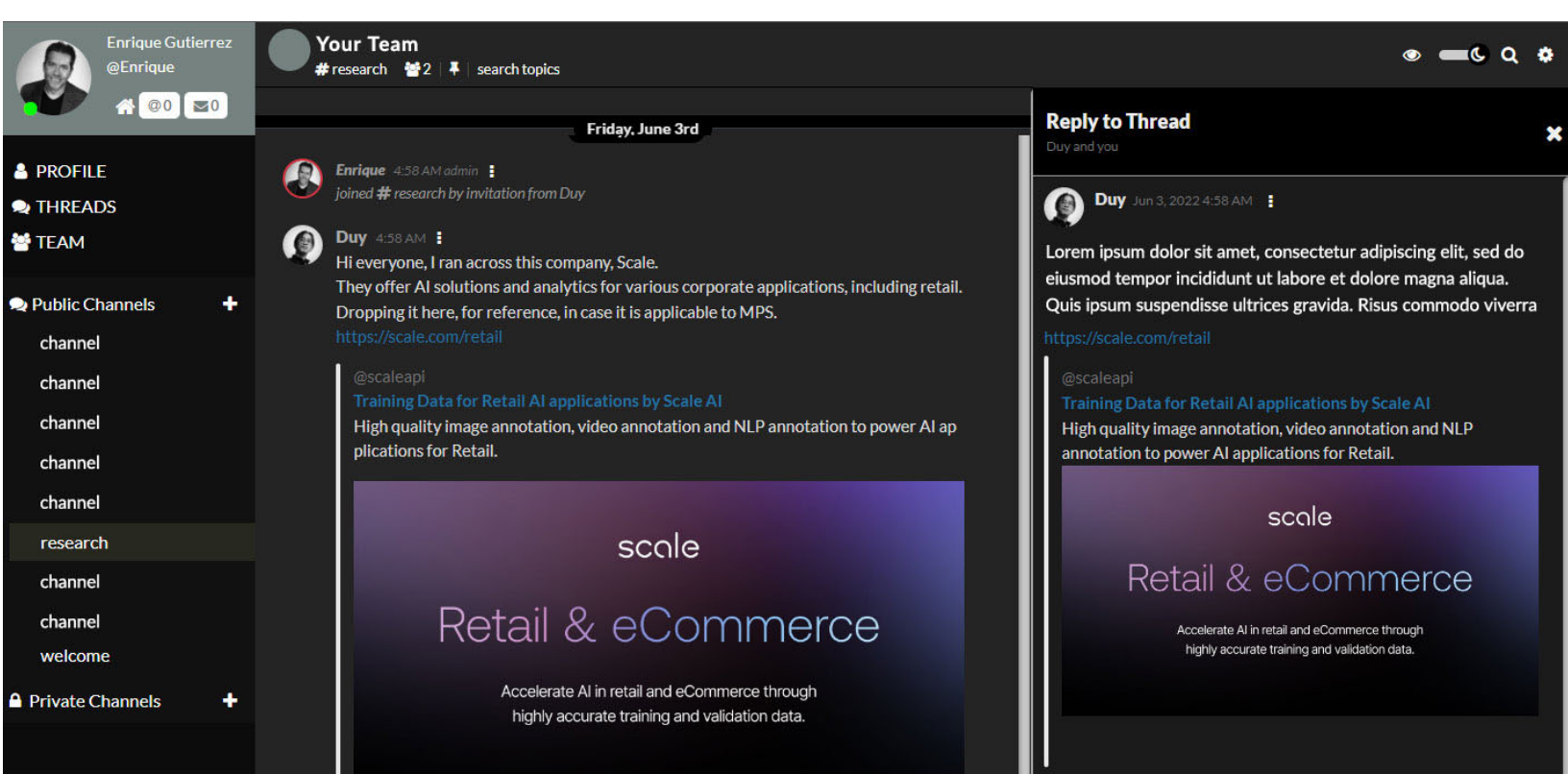
OfficeChat is built to be exceptionally flexible – here are the top two use cases:

End-to-end Solution: You want to create a community-based social network application. You need an iOS application, an Android application, you want it accessible from laptops and desktops, and you also want mobile phone users to be able to access your application without needing to download and install an app.

You envision a twitter-like experience and the ability for users to create and join servers; share images, upload videos, and add reactions in real-time. You own your own servers, and have a UI/UX team onboard, but lack the development team needed to piece your idea together functionally.

Rapid Deployment: You want to build a twitter-clone and don't have any servers of your own. You have some ideas about what you'd like to do with the branding and interface. Direct messages and group messages are a core application component you'd like.

You'd need Craft/Logic to establish the hosting environment, embed your branding, and update the UI to fit your vision.



Get Started

Craft/Logic isn't an agency, there isn't any operational overhead, and we deal with client projects directly. The first step – contact us:

Enrique Gutierrez

CEO, Founder

Craft/Logic

enrique@craftxlogic.com

OfficeChat initialization fee starts at **\$4500.00** and depending on customizations, will take at least two (2) weeks from start to deployment.

Customization

If you have a UI designer, it would be best to start with **Figma/Sketch** or other wireframe mockups, or even full layered design files.

Our goal is to ensure speedy delivery – as time is money; the less time we burn on application architecture and design revisions, the more time you can spend focusing on launching your product.

Upfront Pricing

\$4500 to start

\$500 per month

Fine Print

There are no hidden fees or functions hiding behind upgraded pricing structures.

OfficeChat is installed directly onto servers you control, and the monthly maintenance fee is used to handle the routine maintenance of the core application functions.

Do you have to pay us to customize OfficeChat? Not at all. While OfficeChat is built to be a barebones Communications application, it is a fully-functional standalone application that you can purchase, have configured, and start using without any changes or customizations done – out of the box, right off the shelf.



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